

# marantz®

**For Immediate Release**

**Press Contact:** Ron Burgess  
DBA Public Relations  
rburgess@dba-pr.com  
(212) 388-1400

## **MARANTZ DEBUTS BREAKTHROUGH VP-11S2 DLP® VIDEO PROJECTOR**

*-- World's First 1080p HD DLP® Projector to Feature Texas Instruments DC4 Chipset --*

**MAHWAH, NJ, September 6, 2007** – Marantz America, a renowned manufacturer of advanced home entertainment solutions, will introduce a major advancement in home cinema projection at CEDIA 2007 (Booth #200) – the groundbreaking VP-11S2 High-Definition DLP® front projector. The VP-11S2 DLP® Projector is the world's first 1080p HD projector to feature the leading-edge Texas Instruments DC4 chip, which boasts increased brightness and significantly higher contrast than the current DLP chip sets. The VP-11S2 is capable of delivering image quality previously unavailable in anything but the highest-priced professional projectors, including full uncompressed HDTV 1920x1080 pixel resolution for incredibly realistic, detailed and lifelike images – virtually indistinguishable from film quality. The VP-11S2 will be available in November 2007; pricing will be announced shortly.

In addition to its Texas Instruments DC4 hand-selected chipset, the VP-11S2 features HDMI 1.3 inputs with Deep Color™ capability and also includes the Gennum GF9351, a completely programmable video processor that can do calculations on the order of 500 million floating point operations per second. It features both standard and long-throw lens options, and thanks to the advanced True View system from Marantz®, it can be retrofitted for use with Marantz' optional anamorphic lens systems.

Noted Kevin Zarow, Vice President, Marketing and Product Development, Marantz America, Inc: “The VP-11S2 is truly the next generation in DLP projection – a cinema quality display device that rivals professional grade projectors. The new Texas Instruments DC4 chip offers an astounding level of contrast with increased brightness for a picture that needs to be seen to be believed. This new level of picture quality along with the fact that the VP-11S2 carries on the Marantz tradition of offering a complete feature set for the custom installer, once again raises the bar in the world of home

-more-

entertainment. From RS-232C and DC Triggers to a wide range of lens shift capabilities, to its vertical stretch mode, the VP-11S2 joins the Marantz lineup of the most flexible projectors available.”

### **Ideal for Custom Installations**

The VP-11S2 is designed for maximum installation ease and compatibility with all types of components and home entertainment systems. In addition to its HDMI 1.3 input, the VP-11S2 provides HD component video, S-video, composite video and analog RGB connections. It has a vertical lens shift which allows for the projector to reside at locations well above the top of the screen, which makes for extremely easy integration into even the most difficult installation environments. For integrated operation in a custom installation, the projector includes remote in/out connections, RS-232C serial control ports and two DC trigger connections that can trigger two independent operations. This allows the projector to reconfigure a dual-aspect ratio projection screen whenever the aspect ratio of the program source changes from 16:9 to 4:3 or from 16:9 to 2:35. In order to enhance its functionality in many different home entertainment setups, the VP-11S2 provides users with two lens options, a mechanical lens shift that allows mounting above the screen, full RS-232 control and more.

Adding to its custom installation flexibility, the VP-11S2 features a comprehensive onscreen menu system that enables easy setup, yet provides extensive calibration facilities including a wide range of color temperature and gamma adjustments.

### **Razor-Sharp Images, Plus Unique Color Capabilities**

The VP-11S2 features the die-cast aluminum chassis of Marantz' acclaimed VP-12 series, coupled with the latest in hand-selected custom fully sealed 13 element all-glass optics from Konica-Minolta. In addition, the customized color filters are optimized to match the spectral characteristics of the industry's only 200 Watt DC SuperHighPressure lamp assembly. This assures that not only will the picture be razor sharp and evenly illuminated, but the colors will be accurate, pure and fully saturated for breathtaking realism. In addition to having new color filters, the color wheel itself spins at an astounding 10,800 RPM which correlates to a color frame rate of 6x, drastically reducing the possibility of image-degrading color breakup (rainbow effect or RBE). To ensure quiet operation of the fast-spinning color wheel, the VP-11S2 features a specially designed Quiet Fluid Dynamic Bearing motor, borrowed from Hard Disc Drive (HDD) technology, for virtually silent and reliable operation.

### **UAbout Marantz**

Marantz America is committed to upholding the tradition of technological superiority initiated by founder Saul Marantz. In keeping with this emphasis on quality, Marantz audio and video components are carried only by the nation's premier independent audio/video specialty retailers. Additional information is available at [www.marantz.com](http://www.marantz.com). Marantz America is a wholly owned subsidiary of D&M Holdings Inc.

### **About D&M Holdings Inc.**

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon<sup>®</sup>, Marantz<sup>®</sup>, McIntosh<sup>®</sup> Laboratory, Boston Acoustics<sup>®</sup>, Snell Acoustics, Escient<sup>®</sup>, ReplayTV<sup>®</sup>, Calrec Audio, Denon DJ, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. DLP is a registered trademark of Texas Instruments. HDMI<sup>™</sup>, and Deep Color<sup>™</sup> are trademarks or registered trademarks of HDMI Licensing, LLC in the United States and other countries, and are used under license from HDMI Licensing, LLC. All other product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit [www.dm-holdings.com](http://www.dm-holdings.com).

### **DISCLAIMER**

*Statements in this news release that are not statements of historical fact include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, risks of litigation, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.*